ZED FILMS PTY. LTD. PRIVACY POLICY

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What is personal data?

The EU General Data Protection Regulation (GDPR) defines personal data as "any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier."

This definition provides for a wide range of personal identifiers to constitute personal data, including name, identification number, location data or online identifier, reflecting changes in technology and the way organisations collect information about people.

How we collect your data.

We collect your data via the following methods:

- Via our CONTACT US contact form which directly forwards all personal data submitted to our email address <u>enquiries@albymangels.com</u>
- Direct from you via communications such as your email contact with us, phone calls, video conference calls, VOIP service calls.
- Authorised referral to us via a 3rd party.
- Your contact information publicly available on the internet.

Why we collect your data.

We only use your data to facilitate communications regarding the marketing and sales of Alby Mangels intellectual property, media appearances and related artefacts and public performances.

How we store your data and keep it secure.

We store your data in a password protected, off-line contacts database on computers protected by Windows 10 Security.

Backups of our contact database are stored in Acronis password protected AES 256 encrypted archives.

Your right to withdraw consent for your personal data to be used.

Contact us at <u>legal@albymangels.com</u> to request removal of your personal data from our contacts database and to withdraw from any future communications.

Your right to obtain your personal data from us.

Contact us at legal@albymangels.com to request a copy of your personal data.

Retaining your information.

We retain your information, if relevant to sales related to you, for periods specified by Australian Taxation Office requirements or until such time as you request that we delete your personal data.

What is a personal data breach?

A data breach is any event in which the confidentiality, integrity and availability of information is compromised. Data doesn't only need to be stolen to be breached; it might also have been lost, altered, corrupted or accidentally disclosed.

Data breaches can happen to any kind of information, but we are most concerned with your personal data.

Reporting data breaches.

We will report Personal data breaches that "pose a risk to the rights and freedoms of natural living persons" to the EU Data Protection Authority (DPA) and to affected individuals within 72 hours of discovery.

Changes to this policy.

We may change this Privacy Policy from time to time and will not reduce your rights under this Privacy Policy without your explicit consent.

We always indicate the date the last changes were published and we offer access to archived versions for your review.

If changes are significant, we will provide a more prominent notice.